

ที่ อว 7201/ว.628



กรมราชทัณฑ์
เลขที่รับ 39804
วันที่ 24 มี.ย. 2565

สำนักวิจัย สถาบันบัณฑิตพัฒนบริหารศาสตร์
แขวง คลองจั่น เขตบางกะปิ กรุงเทพฯ 10240

17 มิถุนายน 2565

เรื่อง ขอความอนุเคราะห์ในการประชาสัมพันธ์เชิญชวนลงทะเบียนเข้าร่วมงานประชุมวิชาการระดับชาติและระดับนานาชาติ (The 2022 National and International Conference of The National Institute of Development Administration: NIC-NIDA 2022)

เรียน อธิบดี กรมราชทัณฑ์

สิ่งที่ส่งมาด้วย 1) โครงการจัดประชุมวิชาการฯ และกำหนดการ
2) โปสเตอร์ประชาสัมพันธ์โครงการ

ด้วยสถาบันบัณฑิตพัฒนบริหารศาสตร์ จะจัดงานประชุมวิชาการระดับชาติและระดับนานาชาติ ประจำปี 2565 (The 2022 National and International Conference of The National Institute of Development Administration: NIC-NIDA) ภายใต้หัวข้อเรื่อง “Turning Challenges into Opportunities: Working toward SDGs, BCG and Inclusive Growth in the Global Economy” ในวันที่ 18 - 19 สิงหาคม 2565 เวลา 09.00 - 17.30 น. โดยมีกิจกรรมหลัก ประกอบด้วย การปาฐกถาพิเศษ การบรรยายพิเศษ การอภิปรายร่วมของผู้ทรงคุณวุฒิและการนำเสนอผลงานทางวิชาการ (Online ผ่านระบบ Zoom Meeting) นั้น

ในการนี้ สถาบันฯ จึงขอความอนุเคราะห์ท่านในการเวียนแจ้งประชาสัมพันธ์เชิญชวนบุคลากรในหน่วยงานของท่านเข้าร่วมงานประชุมวิชาการฯ ตามวันและเวลาดังกล่าว โดยสามารถลงทะเบียน Online ได้ที่ <http://conference.nida.ac.th> และเข้าสู่เมนู “Registrations” หรือสามารถสแกน QR Code เพื่อเข้าสู่ระบบ (ลงทะเบียนตั้งแต่วันที่ - วันที่ 15 สิงหาคม 2565)

ทั้งนี้ ท่านสามารถดาวน์โหลดรายละเอียดเพิ่มเติมได้ที่เว็บไซต์งาน <<http://conference.nida.ac.th>> หรือสอบถามข้อมูลเพิ่มเติมได้ตามช่องทางที่ระบุในท้ายจดหมายนี้

จึงเรียนมาเพื่อโปรดพิจารณาให้ความอนุเคราะห์และขอขอบคุณมา ณ โอกาสนี้

ขอแสดงความนับถืออย่างยิ่ง

(ศาสตราจารย์ ดร.ทิพวรรณ ห่อสุวรรณรัตน์)

อธิการบดี สถาบันบัณฑิตพัฒนบริหารศาสตร์

ประธานคณะกรรมการบริหาร

การจัดงานประชุมวิชาการระดับชาติและระดับนานาชาติ ประจำปี 2565

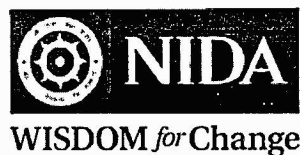


คณะกรรมการจัดงานประชุมวิชาการฯ

โทรศัพท์ 02 727 3300, 082 709 1954

(คุณดวงรัชนี เต็งสกุล/ผู้ประสานงานโครงการ)

ไปรษณีย์อิเล็กทรอนิกส์ (e-mail): nidaconference@nida.ac.th



**The 2022 National and International Conference of
The National Institute of Development Administration
(NIC-NIDA)**

**“Turning Challenges into Opportunities: Working toward SDGs, BCG and Inclusive
Growth in the Global Economy”**

August 18-19, 2022 between 9:00 a.m. – 5.30 p.m.

**The National Institute of Development Administration (NIDA), Bangkok, Thailand
(Online conference via ZOOM)**

1. Overview

The National Institute of Development Administration (NIDA) was established on April 1, 1966. It is an institution of higher education in Thailand that has produced personnel to meet the country's developmental needs. It offers graduate programs at the master's and doctoral levels, promotes the conducting of high-quality research and continuously provides academic services to the public with dedication and passion. At present, it offers studies in fields related to development administration, namely Public Administration, Business Administration, Development Economics, Applied Statistics, Social Development, Environmental Management, Language and Communication, Human Resource Development, Law, Integrated Tourism Management, Communication Arts and Management Innovation, and Business Management.

Over the years, NIDA has annually organized three major conferences, consisting of the National Conference (held on the Institute's anniversaries), the International Conference on Advancement of Development Administration - Social Sciences and Interdisciplinary Studies (NIDA ICADA-SSIS) and the NIDA International Conference for Case Studies on Development Administration (NIDA-ICCS). These conferences' shared objectives are to disseminate works of academics both in and outside NIDA, provide forums for sharing knowledge and exploring ideas, and present research that benefits the country's development.

This year, NIDA deems it appropriate to organize, for the first time, the NIC-NIDA Conference which combines the national and international academic conference with the case studies forum. The conference is on “SDGs and BCG Model” and will be conducted via Zoom on August 18 -19, 2022. Its main activities include keynote and plenary lectures, panel and roundtable discussions and academic presentations related to sustainable development in line with the United Nations' Sustainable Development Goals (SDG) and Bio-Circular-Green Economy (BCG). The keynote lectures and presentations will be delivered by academics from the 11 disciplines as stated above.

4. Conference Objectives

- (1) Be a platform that brings together researchers, academics, professionals, scholars and university students, national or international, to exchange their views and share their insights on the SDGs and BCG Models.
- (2) Promote the production and dissemination of research works in various fields relating to development administration.
- (3) Provide a public stage where academic, professional and student participants can present their research at the international level.
- (4) Promote the growth of research and development, and teaching and policy suggestions in the economic, social and governance realms.
- (5) Broaden social networks among academics from both local and international institutions, which could lead to initiation of new or further cooperation among them as well as support from agencies in both private and public sectors.

5. The Disciplines/fields

NIC-NIDA welcomes academic works related to development and administration, social sciences, and interdisciplinary studies with the major theme of “Turning Challenges into Opportunities toward SDGs, BCG and Inclusive Growth in the Global Economy” The academic works can be categorized into 2 categories: (1) the disciplines/fields, and (2) the authors. The details are shown below.

5.1 The disciplines/fields

- 1) Applied Statistics & Information and Technology (AS)
- 2) Business Administration (BA)
- 3) Communication Arts & Management Innovation (CM)
- 4) Development Economics (DE)
- 5) Environmental Development (EnD)
- 6) Human Resource Development (HRD)
- 7) Language and Communication (LC)
- 8) Law
- 9) Public Administration (PA)
- 10) Social Development (SD)
- 11) Tourism Management (TM)

Turning Challenges

into Opportunities: Working toward SDGs, BCG
and Inclusive Growth in the Global Economy

Day 1 : August 18, 2022



Program

08:30 - 09:00 a.m. ONLINE REGISTRATION VIA ZOOM

09:00 - 09:30 a.m. OPENING CEREMONY

- Welcoming & Opening Address
(Chairperson of NIDA Council)
- Report on NIDA updates (NIDA President)

09:30 - 10:00 a.m. KEYNOTE ADDRESS

- Keynote Speaker by Ms. Gita Sabharwal, UN Resident Coordinator for Thailand

10:00 - 11:00 a.m. SPECIAL ADDRESSES

- H.E. Dr. Han Zhiqiang, Ambassador, Extraordinary and Plenipotentiary of the People's Republic of China to the Kingdom of Thailand
- Prof. Dr. Eeva Furman
Director of Environmental Policy Center of the Finnish Environment Institute (SYKE), Finland

11:00 a.m. - 12:00 p.m. PANEL DISCUSSION

- Prof. Dr. Keunjae Lee, Pusan National University, Korea
Topic: Gender Equality: Female Income and Child Birth in Korea
- Prof. Dr. Woody Kim, The Dedman College of Hospitality (DSH), Florida State University: FSU, USA
Topic: Drivers of Green Supply Chain Management for Sustainable Firm Performance
- Mr. Piyawat Sivaraks, Secretary General, Office of the Civil Service Commission, Thailand
Topic: Public Reform and Sustainable Development Goals
- Dr. Suhaimi Haji Abd Samad, Faculty of Administrative Science and Policy Studies (FSPPP), Universiti Teknologi MARA, Malaysia
Topic: From Cradle to Grave: Building Resilience through Social Protection

12:00 - 01:00 p.m. LUNCH

01:00 - 05:30 p.m. PAPER PRESENTATIONS - NATIONAL CONFERENCE

In Thai: Public Administration, Business Administration, Development Economics, Applied Statistics & Information and Technology, Social Development, Environmental Development, Language and Communication, Human Resource Development, Law, Tourism Management, Communication Arts & Management Innovation
In English: International College

Keynote Highlight

Keynote Speaker



Ms. Gita Sabharwal
UN Resident Coordinator for Thailand

Special Guest Speakers



H.E. Dr. Han Zhiqiang
Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the Kingdom of Thailand



Professor Eeva Furman
Director of Environmental Policy Center of the Finnish Environment Institute (SYKE), Finland

Panelists



Prof. Dr. Keunjae Lee
Pusan National University, Korea



Prof. Dr. Woody Kim
The Dedman College of Hospitality (DSH), Florida State University: FSU, USA



Mr. Piyawat Sivaraks
Secretary General, Office of the Civil Service Commission, Thailand



Dr. Suhaimi Haji Abd Samad
Faculty of Administrative Science and Policy Studies (FSPPP), Universiti Teknologi MARA, Malaysia

Moderator



Asst. Prof. Dr. Sid Suntrayuth
NIDA, Thailand



Asst. Prof. Dr. Arisa Manosuthikul
NIDA, Thailand

Master of Ceremony



Asst. Prof. Dr. Sakrit Saengboon
NIDA, Thailand



Asst. Prof. Dr. Savitri Gadevong
NIDA, Thailand

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Website: <http://conference.nida.ac.th> E-mail: nidaconference@nida.ac.th
Facebook Page: Research Center at NIDA

Scan for
Registration



August 15, 2022

No Registration Fee

Turning Challenges

into Opportunities: Working toward SDGs, BCG and Inclusive Growth in the Global Economy

Day 2: August 19, 2022



NIC-NIDA Conference



Program

08:30 - 09:00 a.m. ONLINE REGISTRATION VIA ZOOM

09:00 - 09:30 a.m.

Keynote Speaker Dr. Suwit Maesincee
Former Minister of Ministry of Higher Education,
Science, Research and Innovation

09:30 - 10:50 a.m.

Room 1 Subtheme:

Driving a Sustainable Future:
Applying a Bio-Circular-Green Economy
in Response to Global Environmental
Change in Thailand

Plenary Speaker by:

- 1) Prof. Dr. Sanit Aksornkoae
Topic: -To be announced -
- 2) Mr. Chalwat Kovavisarach
Topic: Shaping a Sustainable World
with Evolving Greenovation
- 3) Mr. Wisut Chongcharoenkit
Topic: -To be announced -
- 4) Dr. Priyanut Dhammapriya
Topic: Sufficiency Living Case in
Thailand: BCG Strategy for
Sustainability

Room 2 Subtheme:

Accelerating Sustainable Development:
The Role of BCG and SDG Bonds in
Industry Sectors

Plenary Speaker by:

- 1) Dr. Kanit Sangsubhan
Topic: -To be announced -
- 2) Plenary Speakers form the
Federation of Thai Industries,
Thailand (-To be announced -)
- 3) Mr. Arrut Navara
Topic: -To be announced -
- 4) Prof. Dr. Eugenia Wickens
Topic: The Role of BCG and
SDG Bonds in Tourism and
Hospitality Sectors

10:50 a.m. - 12:00 p.m. PANEL DISCUSSION

Subtheme: NIDA's Roles & Impact on SDGs and BCGs & Policy Recommendation
on ESG (Environment, Social, Governance) **Panelists:** by NIDA Faculty Members

- 1) Senior & Youngblood: Environment
Prof. Dr. Siwatt Pongplachan & Asst. Prof. Dr. Kritdakorn Wongwuttikul
- 2) Senior & Youngblood: Social
Prof. Dr. Chartchai Na Chiangmai & Asst. Prof. Dr. Kritkorn Nawakitphaitoon
- 3) Senior & Youngblood: Governance
Assoc. Prof. Dr. Chandra-nuj Mahakanjana & Dr. Pawinee Chuayprakong

12:00 - 01:00 p.m. LUNCH

01:00 - 05:30 p.m. PRESENTATIONS - INTERNATIONAL CONFERENCE

- Teaching Case and Research Case Studies Presentations
- Paper Presentations
- Ph.D. Consortium

Keynote Speaker

Keynote Highlight



Dr. Suwit Maesincee
Former Minister of Ministry of Higher Education,
Science, Research and Innovation

Plenary Speakers Room 1

Subtheme: Driving a Sustainable Future: Applying a Bio-Circular-Green Economy in Response to Global Environmental Change in Thailand



Prof. Dr. Sanit Aksornkoae
Chairman of National Economic and Social
Development Council, Social Advisor to the
Ministry of Economic Development
Thailand



Mr. Wisut Chongcharoenkit
Group General Manager, The Siam Cement
Group (SCG) Public Company Limited, Thailand



Mr. Chalwat Kovavisarach
President and Group Chief Executive Officer,
Bangkok Convention Public Company Limited,
Thailand



Dr. Priyanut Dhammapriya
Associate Professor and Sufficiency Economy
Studies Center Thailand

Plenary Speakers Room 2

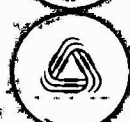
Subtheme: Accelerating Sustainable Development: The Role of BCG and SDG Bonds in Industry Sectors



Dr. Kanit Sangsubhan
Secretary General of Eastern Economic
Corridor (EEC), Thailand



Mr. Arrut Navara
Managing Director of Bangkok Express, Thailand



**The Federation of
Thai Industries, Thailand**
-To be announced-



Prof. Dr. Eugenia Wickens
University of Malaysia

Panelists: Environment



Prof. Dr. Siwatt Pongplachan
NIDA, Thailand

Asst. Prof. Dr. Kritdakorn Wongwuttikul
NIDA, Thailand



Prof. Dr. Chartchai Na Chiangmai
NIDA, Thailand

Asst. Prof. Dr. Kritkorn Nawakitphaitoon
NIDA, Thailand

Panelists: Governance



Assoc. Prof. Dr. Chandra-nuj Mahakanjana
NIDA, Thailand

Dr. Pawinee Chuayprakong
NIDA, Thailand



Asst. Prof. Dr. Suk Srimayuth
NIDA, Thailand

Asst. Prof. Dr. Danisa Sritanyarat
NIDA, Thailand

Master of Ceremony



Dr. Pattawat Charoenroop
NIDA, Thailand

Assoc. Prof. Dr. Kriangkarn
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Registration



August 15, 2022

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